The Problem is Ours
Bullying is a serious problem affecting the lives of our youth, with devastating consequences not only for those bullied, but for virtually everyone around them. Research indicates that the damage caused by bullying fuels the development of social, educational and mental health issues that last well beyond our children’s and adolescents’ formative years.

Awareness is Not Enough
Dozens of anti-bullying organizations have sprung up in recent years, and legislation has been enacted in all 50 states mandating processes and procedures for reporting and responding to bullying. While these grassroots efforts and legislative initiatives raise awareness of the need for bullying prevention, few provide proven research-based solutions for engaging our educators and children in combating bullying. And the vast majority of these fail to provide the funding required to meaningfully prevent bullying in our financially strapped schools.

Our Mission
Project HEAR Us Foundation is a national coalition of leading anti-bullying experts, sports and entertainment professionals and private enterprises whose mission is to provide educators, students and parents with the proven, research-based tools they need to combat bullying in our schools and communities, regardless of prevailing financial limitations or other resource constraints.

We call upon individuals and private enterprise to provide the funding needed to help all students combat bullying.

A Coalition Like No Other
At home, at school – kids want to be heard, and we give them that voice. Project HEAR Us brings together bullying research expert Dr. Susan Swearer, Harvard Graduate School of Education’s Making Caring Common, social-emotional learning leader Committee for Children, Leigh Steinberg of Steinberg Sports and Entertainment, The Giving Back Fund, HEAR bullying prevention developer Career Training Concepts, and other childhood education, school safety and mental health advocates. Nothing of the size, reach or focus envisioned for Project HEAR Us currently exists.

Why It Works
● We Go Beyond Awareness. Rallies, assemblies and after-the-fact crisis control measures may temporarily call attention to the effects of a specific bullying incident, but these activities alone fail to deliver lasting, measurable changes in student behavior.
● Direct Student Engagement Works. Research demonstrates that the most effective way to combat bullying is to engage our children directly through interactive, data-driven instructional models. Students are key stakeholders – they need to have a key role.
● Visible Role Models Deliver Results. Enlisting athletes, coaches, trusted educators and student leaders as anti-bullying ambassadors and program instructors creates effective, sustainable impact.

Together, Let’s Combat Bullying
You can help. Contact us to learn how you can join our coalition of bullying prevention advocates. Together, let’s create measurable impact and lead the fight against bullying. Follow us on Twitter, Facebook, or visit our website for further information.